## GOVERNOR'S SECRETARIAT ARUNACHAL PRADESH ITANAGAR

## PRESS RELEASE

## Barua to make a film on Arunachal within Arunachal Pradesh with Arunachali and Mumbai actors

At the request of the Governor of Arunachal Pradesh Shri JP Rajkhowa, internationally renowned film maker of North East, Shri Jahnu Barua is going to take up a film project for the benefit of cinema of the State. He will be coming up with some ideas in a couple of months to make a film on Arunachal within Arunachal Pradesh with Arunachali and Mumbai actors.

Delighted to hear from Shri Barua on the upcoming project, the Governor, who has been working to harness the potential of local youth in film sector, wished that Film be in Hindi, which will have great impact and boost the State Tourism, thereby promoting 'Incredible Arunachal Pradesh'. The story would be based on Arunachali life, struggle, culture, social fabric etc., reproducing the rich and treasured cultural heritage and unique traditions of the indigenous tribes, he emphasised.

The Governor, who has visited Tawang, Ziro and Pasighat during the official engagements, pointed that the whole of Arunachal Pradesh provide perfect and exotic locations for any storyline. It will be new world for the film makers in very affordable price.

Augmentation of film sector in the State will open new avenues for employment and entrepreneurship, not only for the local artists, but also people, particularly youth engaged in transportation, hotels, restaurants and tourism. The people of the State should welcome any film project in the State, the Governor said while reminding of the underproduction film 'Rangoon', shot at Pasighat and its nearby places. Local hotels and facilitators are benefiting from the project, he added.

It may be recalled that during the North East Film Festival at Itanagar last month, the Governor requested Shri Barua to make a film in the State involving local artists, which he opined have huge talents.

PRO to Governor Arunachal Pradesh ITANAGAR, March 20, 2016